

COOKIE POLICY

This Cookie Policy explains how DIFX Pty Ltd (“DIFX”, “we”, “us” and “our”) uses cookies and similar technologies when you visit our website located at www.difx.com, or any other websites, domains, sub-domains, pages, features, or content we own or operate, and/or when you interact with DIFX online advertisements or marketing emails (collectively, the “Site”). It explains what these technologies are, why we use them, and your rights to control our use of them. We use cookies on our website www.difx.com to distinguish you from other users. This helps us to improve your experience when using our Site and to ensure the Site performs as you expect it to. This Cookie Policy provides you with clear and comprehensive information about the cookies we use and the purposes for using them.

In some cases, we may use cookies and similar technologies to collect personal information or information that becomes personal information if we combine it with other information. In such cases, the DIFX Privacy Policy available on the Site will apply in addition to this Cookie Policy. Any terms not defined in this Cookie Policy shall have the meaning given to them in the Terms and Conditions available on the Site. The Privacy Policy and Terms and Conditions are incorporated into this Cookie Policy by reference. We may update this Cookie Policy at any time. If you have any questions about our use of cookies or other technologies, please submit your request via our customer support team at info@difx.com.

1. WHAT ARE COOKIES

- a. Cookies are small text files that a Site downloads onto your devices (such as mobile phones and tablets) when you visit a Site. Cookies help the Site recognise your device the next time you visit it and will help it distinguish you from our other users.
- b. Cookies can be used for a variety of purposes, such as remembering your preferences, measuring your activity and optimising your user experience.
- c. Most cookies will not collect information that identifies you. Instead, they will collect more general information such as your general location or how you arrive at and use our Sites. Cookies set by the Site operator are called “first party cookies”. Cookies set by parties other than the Site operator are called “third party cookies”. The parties that set third party cookies can recognise your browser or device, as the case may be, both when you visit the Site or when you visit certain other websites, or platforms where the third party’s cookies are present. More information on cookies and their use can be found at www.aboutcookies.org or www.allaboutcookies.org.

2. WHY DO WE USE COOKIES?

- a. When you access our Sites and use our Services, we or the companies we work with may place cookies on your devices. These cookies help us better understand your behaviour and inform us about which parts of our Sites you have visited.

- b. We use 'First Party Cookies and 'Third-party cookies to recognise you as a DIFX user, customize DIFX Services, content, and advertising, measure promotional effectiveness, and collect information about your device or other access devices to mitigate risk to help prevent fraud, and promote trust and we may use third-party service providers' cookies to target advertising for DIFX products and services based on information about your visits to other websites. We do not control the types of information collected and stored by these third-party cookies. You should check the third party's website for more information on how they use cookie.

3. DOES DIFX USE COOKIES FOR MARKETING AND ANALYTICS?

Yes, we may use information collected from our cookies to identify user behaviour and to serve content and offers based on your profile, and for the other purposes described below, to the extent legally permissible in certain jurisdictions.

In other cases, we can associate cookie information (including information from cookies placed via our advertisements on third party sites) with an identifiable individual. For example:

- If we send you a targeted email which includes web beacons, cookies or similar technologies we will know whether you open, read, or delete the message.
- When you click a link in a marketing e-mail you receive from DIFX, we will also use a cookie to log what pages you view and what content you download from our websites, even if you are not registered at or signed into our site.
- Combining and analysing personal data – As described above, we may combine data from publicly available sources, and from our different e-mail, website, and personal interactions with you (this includes information collected across our different websites such as our careers and corporate sites and information collected when you sign-up or log on to our sites or connect to our sites using your social media credentials (such as LinkedIn). We combine this data to better assess your experience with DIFX and to perform the other activities described throughout our privacy policy.

4. WHAT TYPES OF COOKIES DO WE USE?

We use the following types of cookies:

- i. Essential Cookies – Essential cookies are used to make the Sites work and to remember essential information, such as information about the Services you use. We use essential cookies where necessary. The legal basis for setting these cookies is your consent, our contractual obligation to provide the Services to you, our legitimate interest that the Services can be used securely and easily, and the quality of the Services and content being constantly improved. No consent is required for the use of essential cookies. They cannot be deactivated.

- ii. **Session Cookies** – Session cookies are temporary cookies that only exist for the period you access the Sites until you close the browser after accessing the Sites. Session cookies are automatically deleted from your devices when you close your browser. Session cookies can help us remember your movements from page to page, therefore avoiding having to re-enter information. The session cookies used by us do not record or store any personal information about you. You can deactivate these cookies. The legal basis for using these cookies is your consent, our contractual obligation to provide the Services to you, our legitimate interest that the Services can be used securely and easily and that the quality of the Services and content is constantly improved.
- iii. **Persistent Cookies** – Persistent cookies remain on your devices after you have visited the Sites and are not deleted when the browser is closed. Persistent cookies can retain your preferences and allow those preferences to be used in future visits to the Sites. Persistent cookies are not used for tracking. They are set only to retain your preferences for your next visit. You can deactivate these cookies. The legal basis for using these cookies is your consent, our contractual obligation to provide the Services to you, our legitimate interest that the Services can be used securely and easily and that the quality of the Services and content is constantly improved.
- iv. **Tracking Cookies** – Tracking cookies can be used to analyse your usage of a Site. These cookies may not identify you personally and are simply used to understand how you use the Sites and to make improvements to the Sites. Some tracking cookies are placed by ‘third parties. These cookies are commonly used to evaluate the effectiveness of a company’s advertising. We may use tracking cookies when necessary. We use these cookies to collect statistical information on your use of our Services and display advertising or offers tailored to your interests. The legal basis for the use of these cookies is your consent.

Our cookies perform these different functions:

- i. **Enabling our Sites to function properly** – Some cookies are essential for the operation of our Sites. For example, we use cookies to ensure that you are shown the correct web pages for your location or to identify when we have broken links or other technical issues with the Site.
- ii. **Analysing visitor/ user behaviour** – We use cookies to analyse how our visitors/ users use our Sites and to monitor Site performance. This allows us to provide a high- quality experience by ensuring that our content and layout remain relevant to you. For example, we use cookies to keep track of which pages and links are most popular and do not provide information about the visitors.
- iii. **Optimizing and personalizing** – Cookies are also used to optimize the Sites you visit and to personalize the content that we show you across all our Sites, based on what we understand about your requirements.

5. HOW LONG WILL COOKIES STAY ON MY BROWSING DEVICE?

The length of time a cookie will stay on your browsing device depends on whether it is a persistent or session cookie. Session cookies will only stay on your device until you close your browser. Persistent cookies stay on your browsing device until they expire or are deleted. Essential cookies stay on your device for as long as you use the Sites. Tracking cookies remain on your device for as long as we have your consent.

6. HOW TO MANAGE COOKIES, SIMILAR TECHNOLOGIES, AND TARGETED ONLINE ADVERTISING:

- a. You have the right to choose whether to accept cookies and we have explained how you can exercise this right below. However, please note that if you choose to refuse cookies, you may not be able to use the full functionality of our Sites.
- b. Most browsers allow you to change your cookie settings. These settings will typically be found in your browser's "options" or "preferences" menu. To understand these settings, the following links may be helpful, otherwise, you should use the "Help" option in your browser for more details.

Cookie settings in Internet Explorer.

- i. Cookie settings in Firefox.
 - ii. Cookie settings in Chrome.
 - iii. Cookie settings in Safari web and iOS.
- c. If you only want to limit third-party advertising cookies, you can turn such cookies off by visiting the following links:
 - i. Your Online Choices (<http://www.youronlinechoices.com/uk/>)
 - ii. Digital Advertising Alliance (<http://www.aboutads.info/consumers>)
 - d. Do Not Track: Some Internet browsers – like Internet Explorer, Firefox, and Safari – include the ability to transmit 'Do Not Track' or 'DNT' signals. Since uniform standards for "DNT" signals have not been adopted, our Sites do not currently process or respond to 'DNT' signals.
 - e. Flash Cookies: If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the website storage settings panel, available here: http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html. You can also control Flash Cookies by going to the global storage settings panel and following the instructions. Setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

- f. **Cookie Preference:** When you visit our Site, we may store cookies on your browser for your security and to help us better understand your behaviour and inform us about which parts of our Site you have visited. The information does not usually directly identify you, but it can give you a safe and more personalized web experience. Because we respect your right to privacy, you can choose not to allow some types of cookies. Blocking some types of cookies may impact your experience on the site.

7. HOW TO CONTROL COOKIES?

You can control and/ or delete cookies if you wish. You can delete all cookies that are already on your device, and you can set most browsers to prevent them from being stored therein. However, if you do this, you may have to manually adjust some preferences every time you visit the technology platform, and some services and functionalities may not work.

8. WILL THIS COOKIE POLICY BE UPDATED?

We may update this Cookie Policy from time to time to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. If we do, you will be notified when you first visit our Site after the change. However, the onus is on you to keep yourself updated with the latest version of our Cookie Policy. You can also revisit this page if you wish to keep yourself informed. If you do not agree with the revised content, you must stop accessing DIFX immediately. When an updated version of the Cookie Policy is released, your continued access to DIFX means that you agree to the updated content and agree to abide by the updated Cookie Policy.

9. COOKIES THAT HAVE BEEN SET IN THE PAST

If you have disabled one or more cookies, we may still use information collected from cookies prior to your disabled preference being set. However, we will stop using the disabled cookie to collect any further information.

10. CONTACT US

We are committed to respecting the freedoms and rights of all our DIFX users. If you have any questions or comments about this cookies policy or privacy matters generally, please contact our Data Protection Officer at contact@difx.com. You can contact our Data Protection Officer confidentially to enquire about the treatment of your data by us